

## We're in *Knowledge Leader*.

Long before “sustainability” was a household term, we knew that window coverings weren't merely a decorative element but an important part of energy conservation. Now, *Knowledge Leader* magazine has recognized our leadership in sustainable design, featuring an interview with MechoSystems President Jan Berman in its summer 2011 issue.

Commitment to conservation has been essential to the company's efforts from its beginning in 1969, Berman told the magazine. “It's not merely a marketing strategy for us,” he said. “We've been walking the walk for 40 years. So it's rewarding to see the rest of the world catching on.”

The article highlights key projects over the company's four-decade history, including our work at the Sim Van der Ryn-designed Gregory Bateson Building in Sacramento, Calif. It's the flagship of that state's energy-efficient office-building program—the first program of its kind in the nation.

Learn more about our sustainability-enhancing products—everything from our PVC-free shade cloths to our energy-conserving automation systems. Go to [mechosystems.com/sustainable](http://mechosystems.com/sustainable) and you can find Jan Berman's interview here: [issuu.com/knowledgeleader/docs/summer2011](http://issuu.com/knowledgeleader/docs/summer2011).



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**Did you know?** More than 120 federal, state, and local governments now offer incentives for Leadership in Energy and Environmental Design (LEED) certification. The incentives range from 100% property-tax exemptions to expedited permitting. Many MechoSystems products can contribute to design strategies in the LEED Rating System. To find out more, see our LEED info at [mechosystems.com/sustainable/leed.cfm](http://mechosystems.com/sustainable/leed.cfm).